

Justin Morgan

Founding Partner

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With over 13 years of experience, Justin Morgan combines his deep knowledge of law, finance, and entrepreneurship to deliver unparalleled support for healthcare professionals and small businesses. Trust us to be your strategic advisor in every step of your journey.

Attorney Bio

Justin Morgan founded the Morgan Advisory Group based on the belief that a small business owner should not have to call several different professionals to answer a single question. Morgan has a diverse professional background with deep experience with litigation, finance, commercial transactions, and commercial real estate. He further leverages industry relationships to ensure that clients are connected with trusted, experienced professionals to improve outcomes.

Morgan focuses his practice on supporting private practice healthcare professionals and other small businesses. Coming from a family of physicians, he has an all-too-intimate understanding of the challenges doctors face in today's rapidly evolving business landscape.

Education

Morgan holds a Juris Doctor from the University of Southern California Gould School of Law, an MBA from the Quantic School of Business and Technology, and a Bachelor of Arts from the University of California Santa Barbara.

Executive MBA - Quantic School of Business and Technology

- Specialization: Business and Finance
- Duration: Sep 2023 - Dec 2024

Juris Doctor - USC Gould School of Law

- Specialization: Litigation, Real Estate, and Corporate Law
- Duration: 2008 - 2011

Bachelor of Arts - UC Santa Barbara

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- Major: International/Global Studies; Socioeconomics and Politics
- Duration: 2003 - 2007
- Activities and Societies: NCAA Division 1 Track & Field Athlete; Sigma Alpha Epsilon

Professional Journey

Morgan started his career as a commercial and bankruptcy litigator at prestigious firms, including the international law firm, Brown Rudnick. He entered the private practice healthcare industry as a commercial financier at Bank of America. And later leveraged his financial experience in his practice of law as an attorney specializing in mergers and acquisitions.

Morgan holds a license to practice law in the State of California and a California real estate broker's license. He is also a member of the American Health Law Association.

Extern - 9th Circuit Court of Appeals

- Gained valuable insight into appellate law and judicial processes.

Commercial and Bankruptcy Litigation - Brown Rudnick

- Five years of experience managing complex commercial and bankruptcy litigation.

Commercial Finance (Lending) - Bank of America Practice Solutions

- Two years of experience in commercial finance, specializing in lending solutions for healthcare practices.

Transactional Attorney

- Five years as a transactional attorney, handling hundreds of transactions and serving over 500 clients in the healthcare space.

Focus Areas

Justin focuses his efforts on several key areas:

- **Private Equity Transactions:** Expertise in advising on and structuring private equity deals.
- **Private Practice Transitions:** Guiding healthcare professionals through practice transitions, mergers, and acquisitions.
- **Real Estate:** Advising on real estate leasing, acquisitions, and transactions.
- **Finance:** Providing strategic financial advice to enhance business operations and growth.

Speaker and Author

Justin is a recognized speaker in the healthcare community, having presented at the California Dental Association and the National Dental Association. Additionally, he is in the process of completing his first book, which aims to share his insights and experiences with a broader audience.

Passion for Helping Healthcare Professionals

Justin is passionate about helping healthcare professionals and small business owners navigate the complexities of their industries and compete against sophisticated counter-parties. His intimate working knowledge and experience across various domains exponentially increase his ability to deliver strategic, impactful advice.